



# Sponsorship Opportunity

**XIV International Rice Conference for Latin America and the Caribbean and the the 9th International Conference on Pyricularia in Rice and Wheat**

10 to 14 June 2024

Panama City, Panama



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# Event Description

Panama will host two world-class meetings for the sustainability of rice production, where national and international experts will share their experiences and knowledge and you can be part of it.

Be a sponsor of the **XIV International Rice Conference for Latin America and the Caribbean** and the **9th International Conference on Pyricularia in Rice and Wheat**.

**Date:** 10 to 14 June 2024

**Location:** Panama, Panama City

**Official languages:** Spanish / English



# Welcome letter

**Dear members of the rice community,**

The rice sector has a very important date! We are pleased to inform you that Panama will host two of the most important rice science and technology events in Latin America and worldwide. From 10 to 14 June 2024, the Sheraton Grand Hotel in Panama City will be the venue for the **XIV International Rice Conference for Latin America and the Caribbean and the 9th International Conference on Pyricularia in Rice and Wheat.**

The Latin American Fund for Irrigated Rice (FLAR), the Bioversity & CIAT Alliance and the Panamanian Rice Foundation (Funparroz), which brings together in Panama the companies Conagro Semillas (Agrosilos Group), SECOSA (Calesa Group) and the Federation of Rice and Grains of Panama (FEDAGPA), and whose benefits also extend to IDIAP (Instituto de Innovación Agropecuaria de Panamá) and the Faculty of Agricultural Sciences of the University of Panama, are some of the hosts of both congresses aimed at students, farmers, specialists and representatives of other sectors of the Latin American rice chain.

Under the slogan 'Innovation to feed the world' we are working to develop the largest technical and scientific rice event in Latin America and the Caribbean. Our aim is for participants to update their knowledge and learn about the latest global advances in rice science and technology.

We are excited that your institution will be joining us for this event which will comprise three days of conferences, panels, poster presentations, technical and commercial exhibition, a large field day, as well as related social

We would be delighted to welcome you.

Best Regards

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**Eduardo Graterol**  
Executive Director  
FLAR

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**María Fernanda Álvarez**  
Rice Programme Leader  
Alianza Bioversity & CIAT



# Why Panamá?



## Strategic Location

It is located in the heart of Latin America and the Caribbean, which facilitates the participation of experts and delegates from all over the region, as well as from other parts of the world.



## Sustainability Commitment

Panama is committed to sustainability and responsible agriculture, which aligns with the theme of the conference and congress, "**Innovation to feed the world**"



## Political Stability and Security

A safe and reliable environment for large-scale international events.



## Diversity of Agricultural Ecosystems

The country is home to a diversity of agricultural ecosystems, including rice and wheat growing regions. This provides an environment conducive to the observation of local agricultural practices and the exchange of knowledge among participants.



## Support from Key Organisations



# Why participate?



## Global Impact

Estos eventos reúnen a expertos y líderes de la industria de todo el mundo para abordar los desafíos y oportunidades en la producción de arroz y trigo. Tu participación contribuirá a soluciones globales.



## Community Contribution

By participating and sponsoring these events, you are contributing to the advancement of global agriculture and the development of solutions that can feed a growing world.



## Visibility and Recognition

El patrocinio te brinda visibilidad entre tomadores de decisiones y expertos de renombre. Esto puede mejorar la imagen de tu marca y tu liderazgo en la industria.



## Networking

Connecting with industry peers and professionals is critical to growth. These events offer a unique platform to establish collaborative relationships and expand your network.

# Themes of the Conferences

- Plant breeding
- Pyricularia science and management in rice and wheat
- Biotechnology
- Agronomy
- Agricultural economics
- Pest and disease Management
- Rice quality
- Sustainability
- Digital agriculture



**9<sup>th</sup> International  
Rice and Wheat  
Blast Conference**  
Panama, 10 – 14 June 2024

# Sponsorship Opportunities





#### Before the event:

- ✓ Logo on the registration page with a hyperlink to the sponsor's page.
- ✓ An exclusive publication on the event's social networks, as part of the sponsorship

#### During the event:

- ✓ Physical trade show booth structure 6m x 2m
  - Access for 4 people to attend trade show, lunch included
  - Carpeting, power socket, table and chairs
- ✓ 10 name badges for participant access throughout the event
- ✓ 1 exclusive half-letter size flyer with sponsor information included in each Conference bagMugs with sponsor's logo next to the event logo - Non-exclusive
- ✓ 15 minutes space in the silent room programme in the commercial exhibition area, presentation under event guidelines and presentation previously approved by the Scientific Committee
- ✓ Logo in the official programme
- ✓ Logo in the Tour programme
- ✓ 1 hanging banner in the commercial exhibition area of the event with the sponsor's logo
- ✓ 4 institutional roll ups or banners Logo on welcome poster and locations of the Tour
- ✓ Logo printed on the back cover of each participant's badge
- ✓ Logo printed on non-exclusive magnetic stickers on the transport buses.
- ✓ Logo printed in a non-exclusive design on free works furniture.

#### After the event:

Logo will appear on post or newsletter at the end of the event.

# Diamond Level (USD 25,000)



#### Before the event:

- ✓ Logo on the registration page with a hyperlink to the sponsor's page.
- ✓ An exclusive publication on the event's social networks, as part of the sponsorship

#### During the event:

- ✓ Physical trade show booth structure 3m x 2m
  - Access for 2 people to attend trade show, lunch included
  - Carpeting, power socket, table and chairs
- ✓ 8 name badges for participant access throughout the event
- ✓ 1 exclusive half-letter size flyer with sponsor information included in each Conference bag
- ✓ 15 minutes space in the silent room programme in the commercial exhibition area, presentation under event guidelines and presentation previously approved by the Scientific Committee
- ✓ Logo in the official programme
- ✓ Logo in the Tour programme
- ✓ 1 hanging banner in the commercial exhibition area of the event with the sponsor's logo
- ✓ 3 institutional roll ups or banners Logo on welcome poster and locations of the Tour
- ✓ Logo printed on the back cover of each participant's badge
- ✓ Logo printed on non-exclusive magnetic stickers on the transport buses.
- ✓ Logo printed in a non-exclusive design on free works furniture.

#### After the event:

- ✓ Logo will appear on post or newsletter at the end of the event.

**Gold Level  
(USD 20,000)**



#### Before the event:

- ✓ Logo on the registration page with a hyperlink to the sponsor's page.
- ✓ An exclusive publication on the event's social networks, as part of the sponsorship

#### During the event:

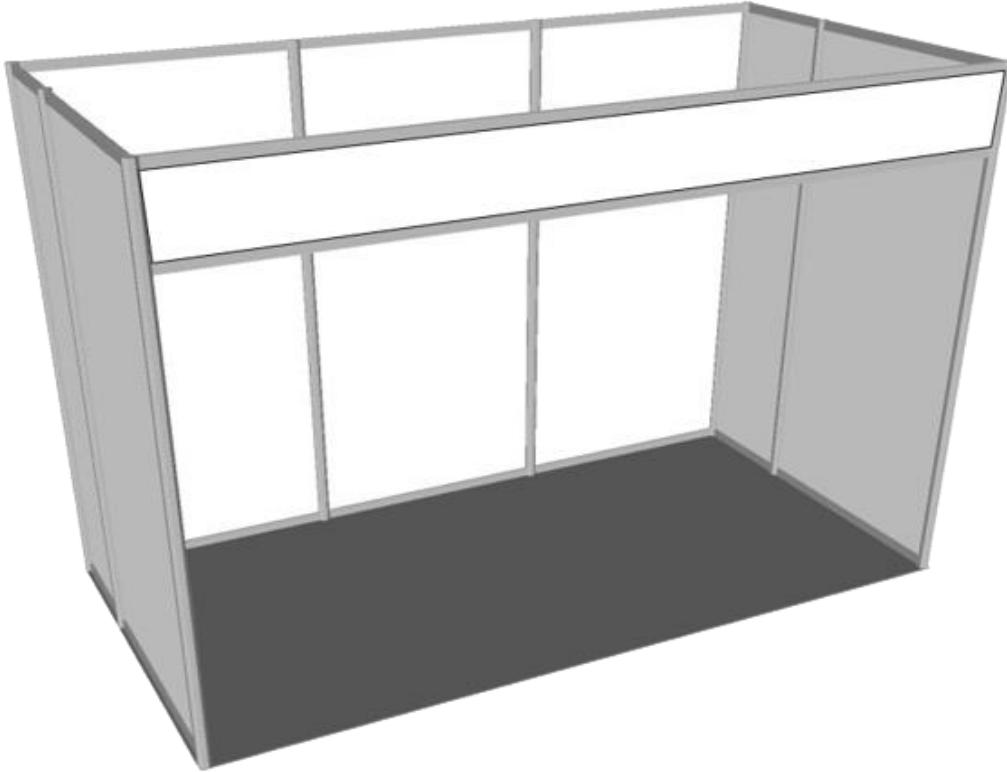
- ✓ Physical trade show booth structure 3m x 2m
  - Access for 2 people to attend trade show, lunch included
  - Carpeting, power socket, table and chairs
- ✓ 5 name badges for participant access throughout the event
- ✓ 1 exclusive half-letter size flyer with sponsor information included in each Conference bag
- ✓ Logo in the official programme
- ✓ Logo in the Tour programme
- ✓ 2 institutional roll ups or banners Logo on welcome poster and locations of the Tour
- ✓ Logo printed on the back cover of each participant's badge
- ✓ Logo printed in a non-exclusive design on free works furniture.

#### Después del evento

- ✓ Logotipo aparecerá en post o newsletter al finalizar el evento

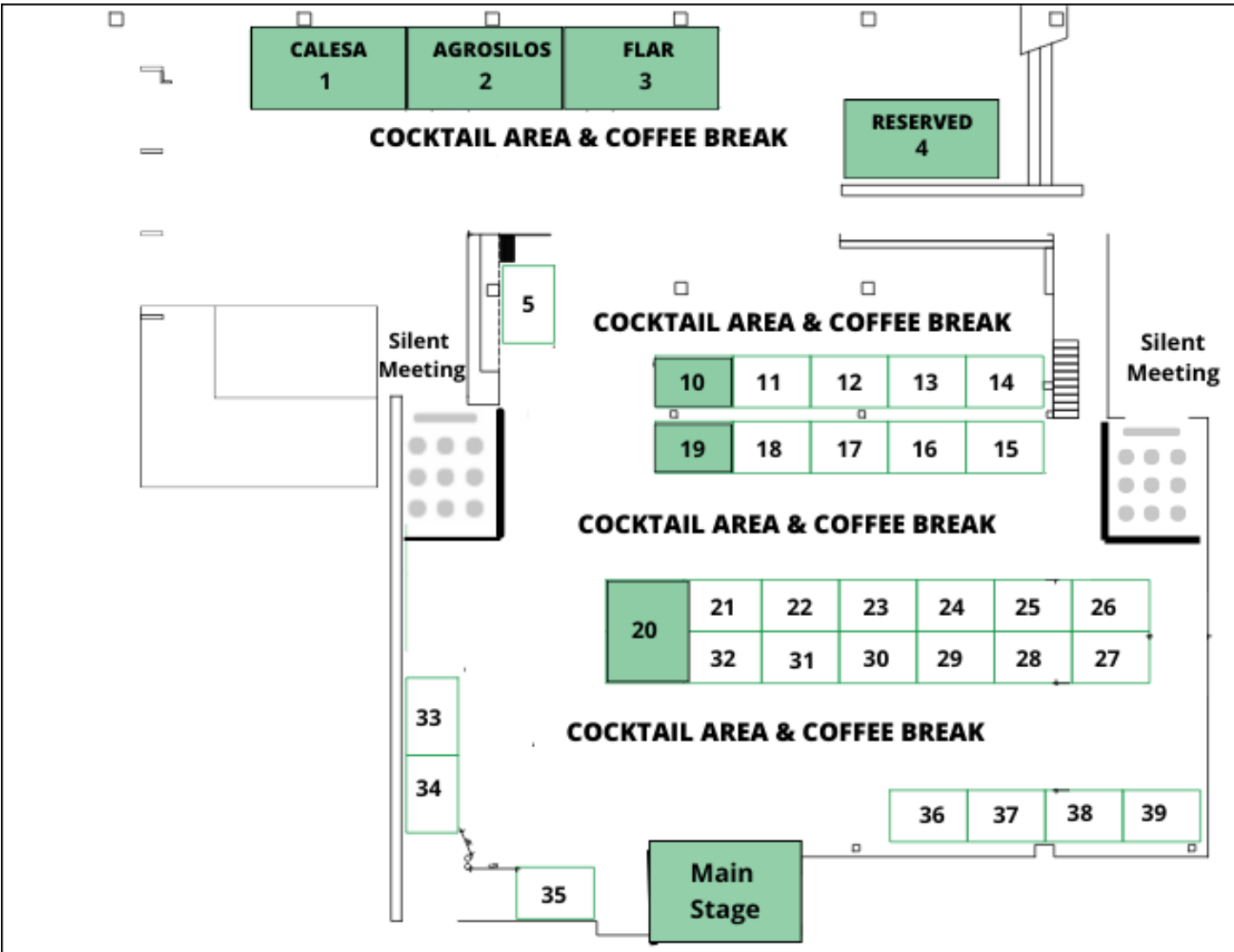
**Silver Level**  
**(USD 15,000)**





## Physical Stand (USD 3,000)

- ✓ Physical stand 3m x 2m
- ✓ 2 staff identification badges with access to lunches.  
Additional badges available at the event secretariat at USD 150 each.
- ✓ Allocation on a first come, first served basis
- ✓ Instructions with dates and times for set-up and dismantling.
- ✓ Logo at different points of the event, with digitalised presentation.



# Commercial Map

**Site:** Sheraton Grand  
**Salon:** Casa Veranda



# Annex



# Silent Halls in the Commercial Exhibition



Reference image

- ✓ During the Event - Exclusive space in the commercial exhibition area
- ✓ Private sound system
- ✓ Screen and projector
- ✓ Sign boards / with design provided by the company
- ✓ 30 Seats or stools



## Hanging Banner in Commercial Display



Reference image

## Logo included in the design on the screen of free works



Reference image



Logo printed on magnetic stickers (non-exclusive) on transport buses, in/out of the Airport and Tours



Reference image

Logo included on cups (mug)



Reference image

# Booking Conditions

## Terms of payment

- 50 % to be paid with the signed contract.
- 50 % to be paid before 1 April 2024 - The full amount must be received before this stipulated date.

No reimbursement will be possible after 1 April 2024.

## Methods of payment

- Option 1: Payment by credit card
- Option 2: Payment by bank transfer or bank deposit: Details will be provided in proforma. Bank charges are the responsibility of the payer.

Note: No fiscal invoice is issued for sponsorship, a receipt will be issued once payment has been confirmed.

## Cancellation policy

Cancellations will only be accepted in writing. A notice of cancellation received before 1 April 2024 will entitle the exhibitor to a 50% refund of the sponsorship payment, subject to the condition that the allocated space is rented to another exhibitor.

No reimbursement will be possible after 1 April 2024.

## General terms and conditions

The terms and conditions of the sponsorship and exhibition are included in this prospectus. Please note that signing the Exhibition contract indicates acceptance of these terms and conditions.

**Please confirm your participation with Ms. Ashley Santamaria at [sales@paragon.com](mailto:sales@paragon.com)**